

Work Experience	2023–2025	The National Library of Israel / UX UI Designer I played an integral role in the design of a new cross-site interface for NLI as part of NLI's rebranding project. My work included the implementation of a new design system and the creation of new features and an information hierarchy. I was involved in every stage of the design process, including ideation, wireframing, user flows and prototyping. I collaborated with a team that included a variety of roles.	
	2021–2023	Freelance UX UI Design Created a visual language and designed through a full inetraction and experience design process across multiple platforms, such as web, tablet and mobile. Led products from ideation through research, wireframing, user flows and prototyping.	
	2018–2020	AYR – Amar, Reiter, Jeanne, Shochatovitch & Co – Labour Law Department Associate	
	2016 – 2017	E.S. Shimron, I. Molho, Persky & Co Legal Intern	
	2013 – 2014	Amos Givon Law Office Pre Legal Intern	
	2013	Bezalel Academy of Arts and Design, External Studies Unit Administrative Worker	
Education and Courses	2021	The Product Lounge UX/UI Design community	
	2020 – 2021	Tel Aviv University Extra – UX/UI Design Course	
	2012 – 2016	The Hebrew University of Jerusalem LL.B	
Military Service	2007 – 2009	Education Corps Youth Instructor	
Additional Information		Design Tools • Figma • Adobe XD • Illustrator • Photoshop	Languages Hebrew – Native; English – Full professional proficiency